



Privacy Policy

Effective: June 1, 2025

At BBCS, your privacy matters. This policy explains how we collect, use, and protect your information when you visit our website or do business with us. By using our site, you agree to the terms below.

What We Collect

When you contact us or place an order, we may collect:

- Name, company, phone number, and email
- Shipping and billing addresses
- Information about your business needs

We also collect basic site data, like:

- IP address
- Browser type
- Pages visited
- Time spent on site

We use Google Analytics and similar tools to help improve the site experience.

How We Use Your Information

We use your information to:

- Respond to questions or requests
- Provide quotes, process orders, and deliver products or services
- Follow up on service issues
- Improve our website and offerings
- Send updates or promotions (you can opt out anytime)

We do not sell or rent your information.

Email Marketing

If you've provided your email address through a quote request, service inquiry, or customer interaction, we may occasionally send you emails about promotions, product updates, or helpful tips related to printing and business solutions.

You can unsubscribe at any time by clicking the link at the bottom of any marketing email or by contacting us at Sales@bbcs-inc.com.

We never sell or rent your email address, and we keep our messages relevant and limited.

Sharing Information

We may share your data with trusted service providers (like shippers or payment processors) when necessary. We may also disclose information if required by law.



Cookies & Tracking

We use cookies and analytics tools to understand how visitors use our site. These cookies don't give us access to your files or personal data. You can disable cookies in your browser settings.

Data Security

We use industry-standard methods to protect your information from unauthorized access or disclosure. In compliance with the Michigan Identity Theft Protection Act, we take reasonable steps to secure personal data and will notify affected individuals in the event of a security breach involving personally identifiable information.

Your Choices

You can:

- Ask what data we have on file
- Request updates or corrections
- Ask us to delete your info (unless legally required to keep it)
- Unsubscribe from marketing emails

To make a request, email us at Sales@bbcs-inc.com.

Changes to This Policy

We may update this policy occasionally. The latest version will always be posted on this page.

Contact

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